**Eastern Educational Research Association**

**Spring 2021 Board Post-Conference Meeting Minutes**

**Virtual**

**11:30 am EST February 20, 2020**

Attendees: Grace Lang, Jessica Bucholz, John Flynn, George Watson, Carol Watson, Kenda Grover, Roofia Galeshi, Kenda Grover, Iman Chahine, Mahmoud Abdel-Rahman, Tracy Butler, Willy Williams, Kristen McHenry, Bonni Behrend

Minutes taken by: Jason Schenker

Welcome new board members.

Executive Committee Reports

1. President (Grace)
   * Not much new to report except what George reported in the business meeting
   * Discussion of whether we should have conference online every 3-4 years
   * Next year hotel does not have minimum
2. Past President (George)
   * Conference went well considering we were on verge of canceling it.
   * Technology went well for the most part
3. Present-Elect (Kenda)
   * Nothing to report
   * Do we need to do anything for Marshall University for hosting?
     1. George: we are paying them, much cheaper than a hosting service
4. Vice President of Conference Planning (Jessica)
   * Next two conference locations: Clearwater and then Myrtle Beach
   * Will try to renegotiate number of rooms and decrease require at Myrle Beach
   * Willy: Sometimes good deals outside of hotel conference rate.
     1. Problems at Orlando Hotel
   * February 3-4 of next year
   * Don’t know the Myrtle Beach dates offhand
5. Treasurer (John)
   * 340 registered
   * 307 next highest in Hilton Head
   * Far exceed goal/
   * $32,000 generated
   * Owe $7-8 thousand to Marshall
   * $43,000 in bank
   * Probably about $60,000 in bank after expenses paid
   * Switched to TIAA bank, no credit card fees, online bank
   * 64% professional, 36% graduate students
   * Are we going to evaluate the conference?
     1. Jessica: Will send out post-conference survey
   * We have been incorporated in Georgia, probably have to change that. May move to West Virginia, less expensive.
     1. Tracy suggested looking into non-profits to do our taxes
6. Secretary (Jason)
   * Nothing to report

Director’s Reports

1. Director of Student Services (Mahmoud)
   * Can we designate someone as a research position for Mahmoud
2. Director of Divisions and SIGs (Roofia)
   * We decided to have discussion sessions for Sig Leaders on topic of their choice, only 2 responded
   * Every six months to see if Sig Leaders are still interested, retired, etc.
   * More openings for divisions/sig’s
   * Maybe should require sig leaders to do something such as an item in the newsletter, or present at conference.
     + Grace: simplify structure, get rid of sig’s, but keep divisions; not good for sig leaders to hold the position but not do anything
     + Roofia: Spreading ourselves pretty thin with number of divisions and sigs given our size
   * Could we as sig leaders to have zoom meetings for throughout the year for students
   * Grace: Will create google doc on how we will handle divisions and sigs and second for webinars
3. Director of Membership (Bonni)
   * Nothing to report
4. Director of Awards (Iman)
   * Still receiving nominations: 2 students, 1 professional
   * Looking for ways to advertise it better
   * Deadline is Monday, but may want to extend deadline to March 1
5. Director of Communications (Willy)
   * Needs an updated attendee list, email addresses
   * New board members, send information to update website
   * Post-conference newsletter – may want to wait until March/April
     + Tracy: April 12th is call for manuscript, so send out newsletter around same time
6. Director of Hospitality (Carol)
   * Not much of a job to do this year
7. Director of Conference Special Programs – GL: I have some candidates in mind
   * Do not have one currently
   * Grace has some people in mind
8. JRE Co-Editors (Tracy and Kristen)
   * Had their presentation at the conference
   * Try to have a Twitter account for the journal
   * Monday is the date for reviewers to finish
   * April 12th is deadline for next edition, current edition is March
   * Goal to get a copy editor
   * Mahmoud – has some copy editing experience, would be happy to provide some help

Old Business

1. 2022 Conference Considerations

New Business

1. Transition between past board members and new board members
2. Summer Board Call – Typically middle of June
3. Post-conference survey
4. Post-conference newsletter AND awards winning papers
5. Short topic based webinars to increase EERA presence outside the conference time
   * Kenda: Are we thinking of something that might generate revenue, or drive people to the conference?
   * Roofia: We should start with what are goal is. Is it to raise money, raise awareness, etc.? Students have youtube and other options. One student can sign up and others will get a copy of it. Maybe free will help raise awareness
   * Iman: Incentive like a certificate
   * Grace: Unless we try, we won’t know.
6. Other?
   * John: Put questions about webinar in the post conference survey?